



ReTHINK CYBERSECURITY





"There are three valid points of protection that are the blueprint to guardDog.ai's concierge solution to countermeasure attacks. Deter, apprehend, and conceal the threat without interference to daily practices. There's no longer a desired need for a vendor to implement safety protocols. With guardDog.ai, proactive protection is fully deployed from the moment you plug in for all full home integrated technologies from invisible outside influences with manageability, flexibility, and above all, security without collecting your personal data. guardDog.ai is a critical member of my practice."

-GLENN MERLIN JOHNSON, ADAPTIVE DESIGN GROUP

guardDog.ai

Drives the Intelligent Security Lane Home

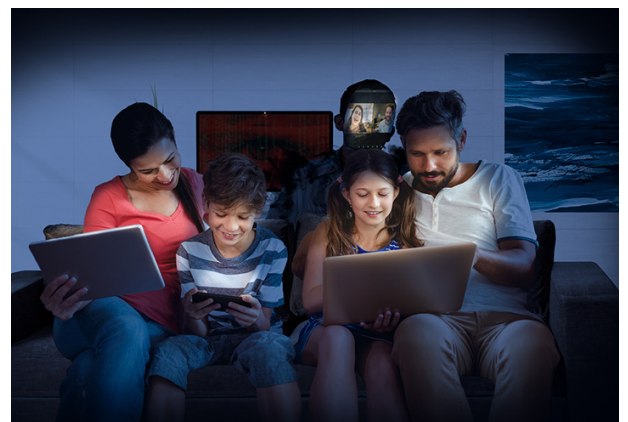
Cybersecurity has become the juggernaut of an elevated commerce culture spread among diversified industries that play a vital role in securing our most precious assets. Not only has it become a "priceless luxury" in the modern age, but cyber hygiene is also anticipated to be worth an estimated \$403B by 2027 and expected to grow exponentially in the global home security market with a reach of \$78.9B USD by 2025. This trend has been galvanized by the emergence of the Internet of Things (IoT) and the embedded systems that are convergent with home convenience, entertainment, improvement, and wellness.

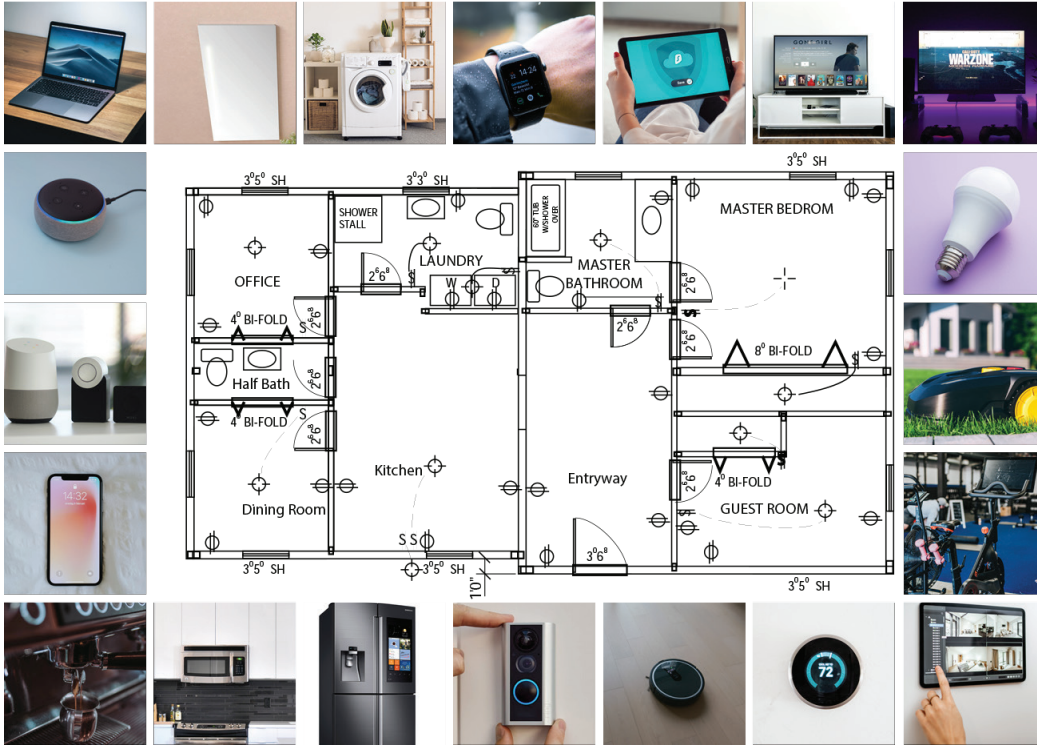
Among the mass of wired and wireless technologies, smart "apps," appliances, devices, furniture, and autonomous products, devised chaos has infiltrated our everyday lives with technological human warfare preying upon our vulnerabilities and tracking our every move inflicted with exploitation, manipulation, and violation. It has become appallingly clear that the invasion of a disenfranchised "network" is highly frangible against criminal factions of nefarious activities from online tactics to propagated interrogation that compromise our safety and put us gravely at risk.

From your light, voice, and sensor home automation systems, to remote and monitor equipment, real-time communications, adoptions of IP cameras for video surveillance, multimedia experiences, outdoor AV, simulation, robotics, wearable tech, and infotainment, shared information regarded as "edge" analytics is storing and selling your personal data linked to your systems and put throughout the entire grid network.

How do you Create a Collusion-Free Lane of Connectivity to Outwit the Smart IoT Network?

guardDog.ai has developed a cloud-based cyber security solution - Protective Cloud Services (PCS) with companion Fido device - which proactively protects consumers, small business owners and large enterprises from continuously evolving cybersecurity threats. Working as a protective overlay to a traditional network, the technology reports found threats and vulnerabilities and stops attacks as it monitors Wi-Fi and wired networks, attached devices, IoT, and many other potential vulnerable access points.





IoT Network

"Cybersecurity is, of course, very important in our lives, but will increasingly become more crucial as wearable tech and robotics integrate more into our homes, as well as closer to our bodies: when the need for monitoring data in AI is for our well-being.

We need to ensure privacy and protection from wrongdoings and missteps we might take when we interpret new ideologies around the technologies we are using."

-Anouk Wipprecht, Fashion Tech Innovator



**“Stops Cyberattacks Faster Than
the Blink of a Human Eye”**



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